Understanding the Hidden Web

Pierre Senellart

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17 June 2005

The Hidden Web

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Definition (Hidden Web)

The set of webpages (which may or may not be dynamically generated) not accessible from the hyperlinked structure of the World Wide Web.

Size estimate (2001): 500 times larger than the surface Web.

How to understand it and benefit from its content?

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- Intensional indexing of the Hidden Web
- High-level queries
- ⇒ a semantic search engine over the Hidden Web

In a fully, unsupervized, way!

Difficult and broad problem. Possible restriction to some domain (e.g. publications).



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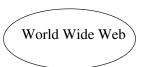
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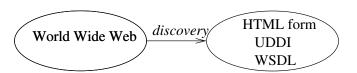
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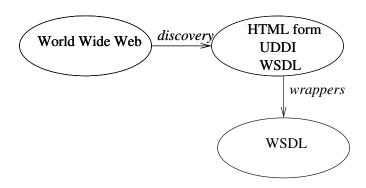
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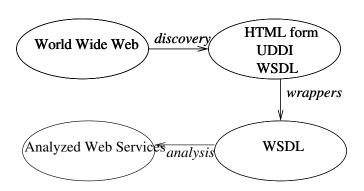
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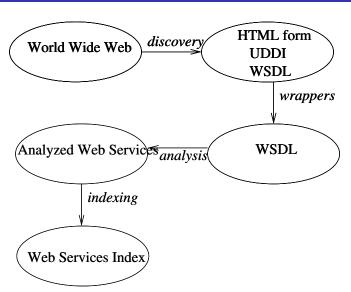
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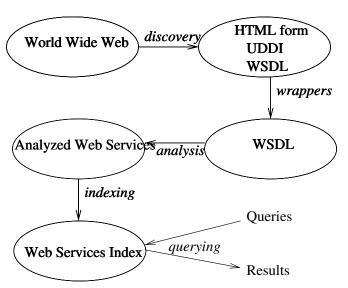
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Crawling the World Wide Web for:

- HTML forms implementing a Web Service
- UDDI registries
- WSDL descriptions
- Other resources (XML, HTML, Web as a full-text index...)

Only interested in Web Services with no side effects:

Ok

- Yellow Pages
- Publication databases

. . . .

Not Ok

- Booking services
- Mailing list management

. . . .



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Analyzing HTML forms

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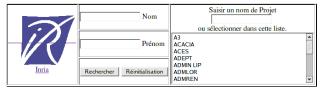
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Summary

Analyzing the structure of HTML forms.

| Keyword (one !?!) search : |
|----------------------------|
| keyword: |



- What are the relevant form fields?
- What is the concrete type of each field?
- What is the label of each field?



Analyzing HTML forms

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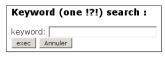
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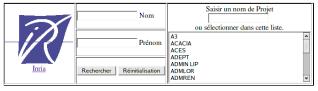
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Analyzing HTML forms

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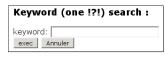
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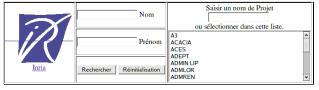
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Probing HTML forms

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Probing HTML forms to retrieve sample HTML answer pages:

With dictionary words



With nonsense words



With domain words



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Query-answer webpages

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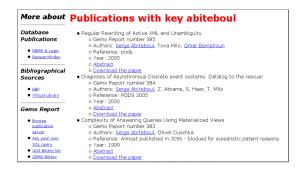
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Summary

Extract data from query-answer webpages.



- What part of the webpage contains the answer?
- How to extract structured content?
- How to label this structured content?

Query-answer webpages

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Extract data from query-answer webpages.

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Query-answer webpages

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- How to extract structured content?
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ROADRUNNER

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Example: ROADRUNNER information extraction engine

| Publication of | Publications | | | |
|--|---------------------------------------|---|---------------------------|--|
| | | | | |
| Gemo with key | with key | | | |
| Publication of Gemo with key abiteboul | Publications with key abiteboul | _C_ | Gemo Report | |
| | | | number | |
| | | Regular Rewriting of Active XML and Unambiguity | Gemo Report number 385 | Authors: Serge Abiteboul, Tova Milo, Omar Benjelloun |
| | | Diagnosis of Asynchronous Discrete event systems. Datalog to the rescue! | Gemo Report number 384 | Authors: Serge Abiteboul, Z. Abrams, S. Haar, T. Milo V |
| | | Complexity of Answering Queries Using Materialized Views | Gemo Report number 383 | Authors: Sarge Abiteboul, Oliver Duschka I I |
| | | Representing and Querying XML with Incomplete Information | Gemo Report number 382 | Authors: Serge Abiteboul, Luc Segoufin, Victor Vianu |
| | | Active XML: A Data-Centric Perspective on Web Services | Gemo Report number 381 | Authors: <u>Serge Abitebaul, Omar Benielloun, Ioana Manolescu</u> , Tova Milo, Roger Weber |

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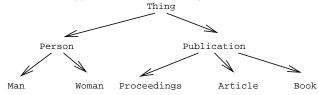
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Summary

IsA ontology of concepts (simple DAG)



- n-ary typed roles
 - AuthorOf (Person, Publication)
 - HasName (Person, Name)

Conceptual Model

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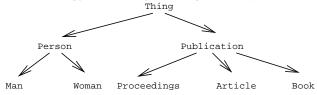
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What is a service described by?

- A n-uple of typed input parameters
- A complex (= nested) type of its output
- Semantic relations between inputs and outputs

Definition (Complex types)

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Definition (Complex types)

$$T \longleftarrow S | < T, \ldots, T > | T *$$

Services and queries

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Example

Service giving authors from publication titles

 $A^* \leftarrow WrittenBy(P,A), HasTitle(P,T), Input(T)$

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Example

Service giving authors from publication titles

 $A^* \leftarrow WrittenBy(P,A), HasTitle(P,T), Input(T)$

Example

Query:

 $<A,T^*>^*\leftarrow$ WrittenBy(P,A), Article(P), HasTitle(P,T), KeywordOf("xml",P)

Managing extensional information

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Summary

How to represent extensional information (i.e. documents) in this formalism?

Definition

A document is a service with no input.

Complex types: natural representation of a DTD.

(Disjunctions a | b simulated by (a?,b?)).

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How to analyze a Web Service?

- Field labels, variable names, tag names
- Concrete type descriptions(e.g. \d{4} \d{2} \d{2} is a date)
- Linguistic analysis of plain text descriptions and pages linking to the service

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Given a query, represented as an Analyzed Web Service, how to know which known web services to query?

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- Subsumption of input/output parameters
- Missing input parameters
- Composition of webservices

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Three main differences:

- Information can be queried only through views (Local As View)
- Nested types
- Incomplete information

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Web Service Semantic Interpretation Process

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