

Disseminate your Research: Style Does Matter

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ABSTRACT

In any form of scientific dissemination (research articles, oral presentations, posters, presentation to the general public, etc.), the substance of your research is what matters most: algorithms, theoretical results, proofs, experiments, etc. But the style of the presentation needs to be on par with the quality of the research, if the research work is to be accepted for publication, noticed by your peers, and used as a foundation for future research. We present a personal view of how style impacts the way a research work is perceived, including hopefully useful advice to junior researchers on how to better present their research. Illustrating with concrete examples of what-to-do and what-to-avoid, we cover the following areas: structure of a research paper, writing style, and typography [1, 6]; presentation of experiments as tables and graphs in articles [3, 2, 4] and oral presentations [5]; dissemination of the research through online availability of written material, datasets, and code. We point to highly regarded reference works on these topics, for further reading.

Keywords

Dissemination, graphs, slides, style, tables, writing

References

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Categories and Subject Descriptors

A.m [Miscellaneous]

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