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WebDB Workshop, Melbourne, Australia

May 31, 2015

# DATA QUALITY PROBLEM

#### Dirty data

- Incomplete data
- Duplicates
- Inaccurate data
- Inconsistent data
- Stale data
- Misformatted data
- Undocumented data
- Conflicting data

#### o How does data get dirty?

- Data gathering
- Storage
- Transmission
- Transformation
- Integration
- Deliberately falsified



- o Truth Finding
- o Exploiting Structure
- o Experimental Results
- o Conclusions

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#### TRUTH FINDING

#### o Context

- Multiple sources: websites, blogs, forums, mailing lists, documents
- Relations claimed by sources: objects, attributes
- "One truth" setting: 1 true value, n false values
- Problem: determine which of the statements made by contradictory sources is correct
- Goals: source accuracy level, attribute value correctness level, correct attribute values discovery
- Real-world applications: query answering, source selection, crowdsourcing, data integration, Web data quality

## TRUTH FINDING ALGORITHMS

- Majority Voting algorithm: true value provided by the largest number of sources
- Weighted Voting algorithms (e.g., AccuVote [Dong et al., 2009]):
   assigns a higher vote to a source with a higher accuracy, true value
   with the highest sum of votes
  - Source accuracy level
  - Value correctness level

$$A(S) = \frac{1}{|V(S)|} \sum_{v \in V(S)} P(v)$$

$$P(v) = \frac{\prod_{S \in S(v)} \frac{n \cdot A(S)}{1 - A(S)}}{normalizing\_factor}$$

- Improvements based on domain-specific characteristics
  - Attribute value similarity [Yin et al., 2008]
  - Copying relationships between sources [Dong et al., 2009]
  - Source correlations [Pochampally et al., 2014]
  - Fact hardness [Galland et al., 2010]
- O But none of them look at the structure of the facts... we do!

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#### **EXAM EXAMPLE:**

# 3 STUDENTS (SOURCES), 2 TESTS (OBJECTS), 2 QUESTIONS (ATTRIBUTES), 2 DOMAINS (MATH, GEOGRAPHY)

**Test 1:** [Math] Provide the set of prime numbers smaller than 10.

[Geography] What is the capital city of Australia?

**Test 2:** [Math] Give a natural number x satisfying x mod 4 = 0.

[Geography] What is the largest country in the European Union?

	Test	Math	Geography
Student 1	Test 1	{2, 3, 5, 7}	Melbourne
	Test 2	24	Spain
Student 2	Test 1	{2, 4, 6, 8}	Canberra
	Test 2	26	France
Student 3	Test 1	{2, 3, 5, 7}	Sydney
	Test 2	41	France

# CORRELATED ATTRIBUTES IN TRUTH FINDING

- Objects with inherent structure
- Different local source accuracies on different attribute subsets, rather than one global accuracy
- Unknown correlated attributes: challenge & opportunity

## **ATTRIBUTE PARTITIONING**

#### AccuPartition problem

 Find an optimal partition of the attribute set such that running any base truth finding algorithm on each partition subset maximizes the overall precision of the truth finding process

## Optimal partition estimation

- Partition weight
  - Estimates the precision of the truth finding process on a partition, the optimality level of a given partition
- Subset score function
  - Estimates the precision of the truth finding process on a partition subset
  - Evaluated based on local source accuracy values: maxAccu, avgAccu, oracle

# SOLVING ACCUPARTITION

- Start with any existing truth finding algorithm
- Explore the partition space and determine the optimal partition
- Use the truth finding algorithm separately on the subsets of the optimal partition

## FINDING THE OPTIMAL PARTITION

- Exact algorithm, optimal solution
  - GenAccuPartition
    - Exhaustive exploration
    - Exponential in the size of the attribute set
- Approximate algorithm, near-optimal solution
  - SamplingAccuPartition
    - Random uniform sampling approach
    - Restricts the optimal partition search to a limited number of candidates

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## **EXPERIMENTAL EVALUATION**

- Precision results: GenAccuPartition, SamplingAccuPartition
- Baseline: AccuVote; also Vote

#### Experimental setup

- Synthetic data
  - 60,000 data items: 10 sources, 1000 objects, 6 attributes
  - Generator: uniform distribution functions m1, m2

Real	data	Fxam	dataset
11Cai	uata.	LAGIII	uataset

- 247 students (sources), 1 test (object), 124 questions (attributes)
- 9 domains: Math 1A, Physics, Chemistry 1, Math 1B, Electrical Engineering,
   Computer Science, Chemistry 2, Life Sciences, Math 2
- False value generator, domain size: 25, 50, 100, 1000

 Configs
 m1
 m2

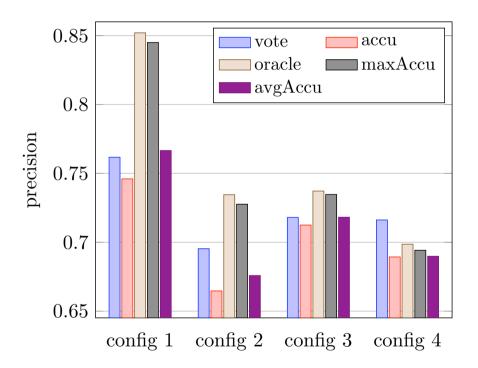
 config 1
 1.0
 0.0

 config 2
 0.8
 0.0

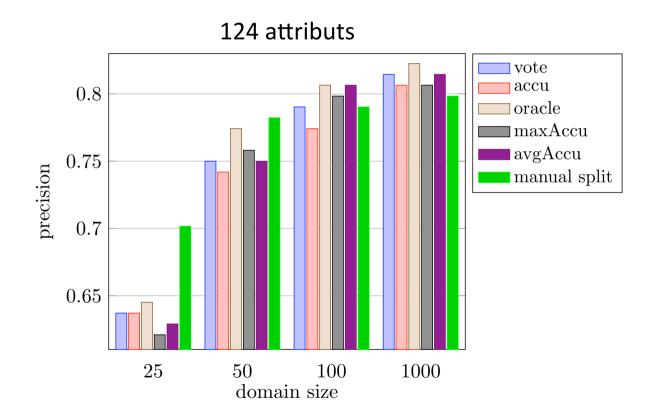
 config 3
 0.8
 0.2

 config 4
 0.6
 0.4

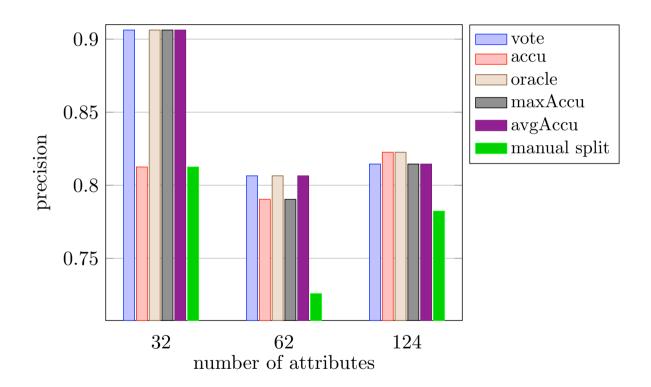
# SYNTHETIC DATA



# REAL-WORLD DATA WITH ARTIFICIAL COVERAGE



# REAL-WORLD DATA



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## **CONCLUSIONS & PERSPECTIVES**

#### o Conclusions

- Attributes with inherent structure
- Possible to use structure to improve quality of truth finding
- AccuPartition: can be used on top of any truth finding method

#### o Perspectives

- New subset scores and partition weighting functions
- Automatic partition generation
  - Greedy approach
  - Functional dependencies discovery
- Combine attribute partitioning with source selection methods

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