

# Intensional Data Management

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# Uncertain data is everywhere

Numerous sources of **uncertain data**:

- Measurement errors
- Data integration from contradicting sources
- Imprecise mappings between heterogeneous schemas
- Imprecise automatic processes (information extraction, natural language processing, etc.)
- Imperfect human judgment
- Lies, opinions, rumors

# Structured data is everywhere

Data is **structured**, not flat:

- Variety of **representation formats** of data in the wild:
  - relational tables
  - trees, semi-structured documents
  - graphs, e.g., social networks or semantic graphs
  - data streams
  - complex views aggregating individual information
- **Heterogeneous schemas**
- Additional **structural constraints**: keys, inclusion dependencies

## Intensional data is everywhere

Lots of data sources can be seen as **intensional**: accessing all the data in the source (**in extension**) is **impossible** or **very costly**, but it is possible to access the data through **views**, with some **access constraints**, associated with some **access cost**.

- **Indexes** over regular data sources
- **Deep Web** sources: Web forms, Web services
- The Web or social networks as partial graphs that can be expanded by **crawling**
- Outcome of **complex automated processes**: information extraction, natural language analysis, machine learning, ontology matching
- **Crowd data**: (very) partial views of the world
- **Logical consequences** of facts, costly to compute

## Interactions between uncertainty, structure, intensionality

- If the data has complex structure, uncertain models should represent **possible worlds over these structures** (e.g., probability distributions over graph completions of a known subgraph in Web crawling).
- If the data is intensional, we can use uncertainty to represent **prior distributions** about what may happen if we access the data. Sometimes good enough to reach a decision without having to make the access!
- If the data is an RDF graph accessed by semantic Web services, each intensional data access will **not give a single data point**, but a **complex** subgraph.

# Intensional Data Management

- Jointly deal with Uncertainty, Structure, and the fact that access to data is **limited** and has a **cost** (computational, network, monetary, privacy...), to solve a user's **knowledge need**
- **Lazy evaluation** whenever possible
- Evolving probabilistic, structured view of the **current knowledge of the world**
- Solve at each step the problem: **What is the best access to do next** given my current knowledge of the world and the knowledge need
- **Knowledge acquisition plan** (recursive, dynamic, adaptive) that minimizes access cost, and provides probabilistic guarantees





*formulation*

Knowledge  
need







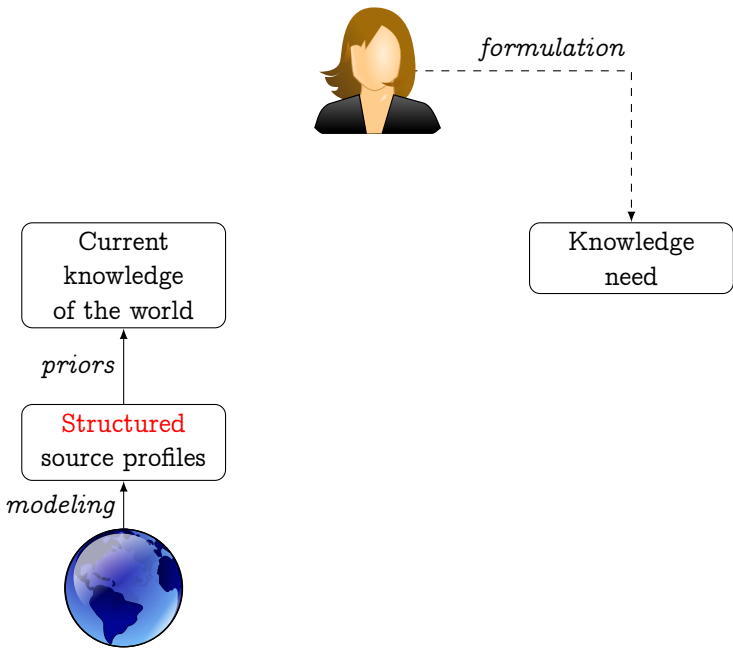
*formulation*

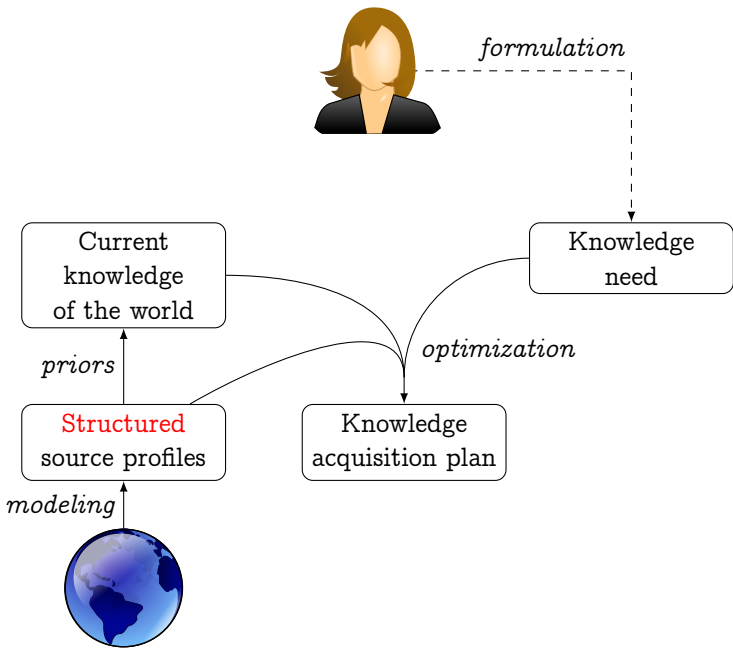
Knowledge  
need

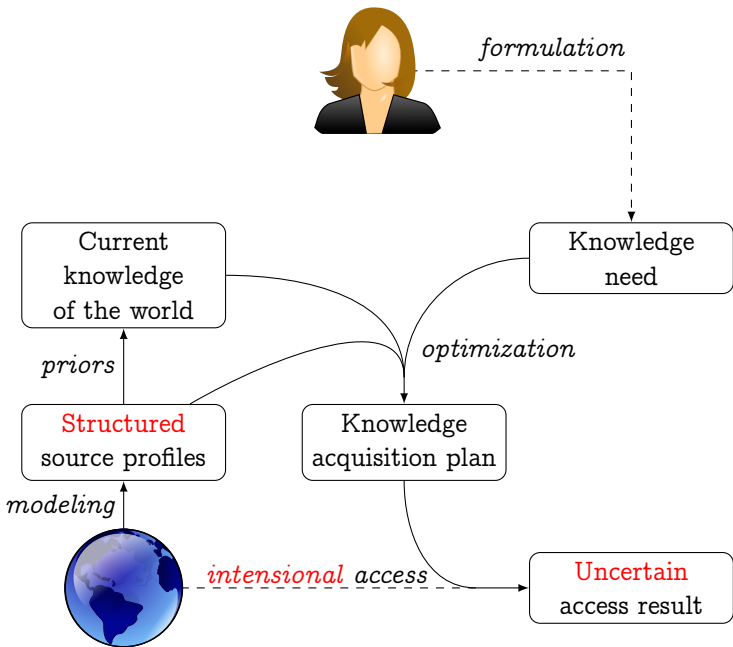
Structured  
source profiles

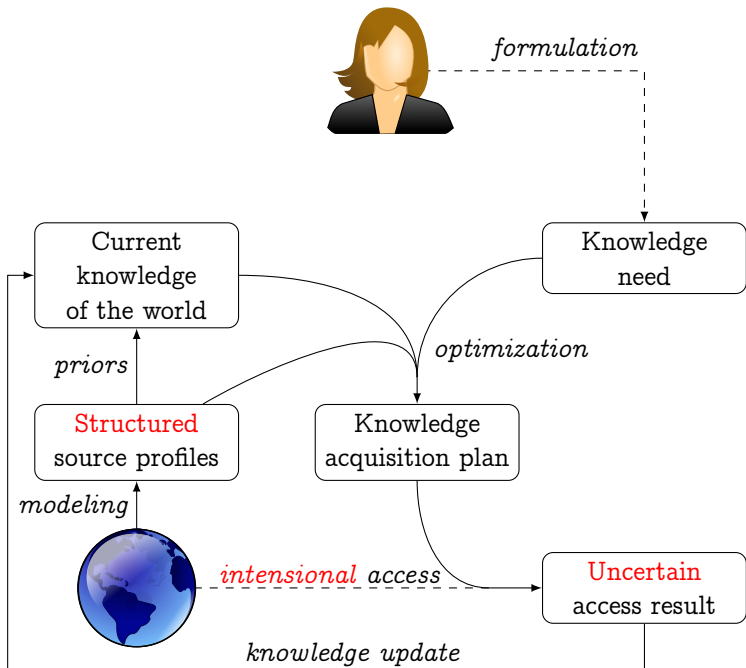
*modeling*

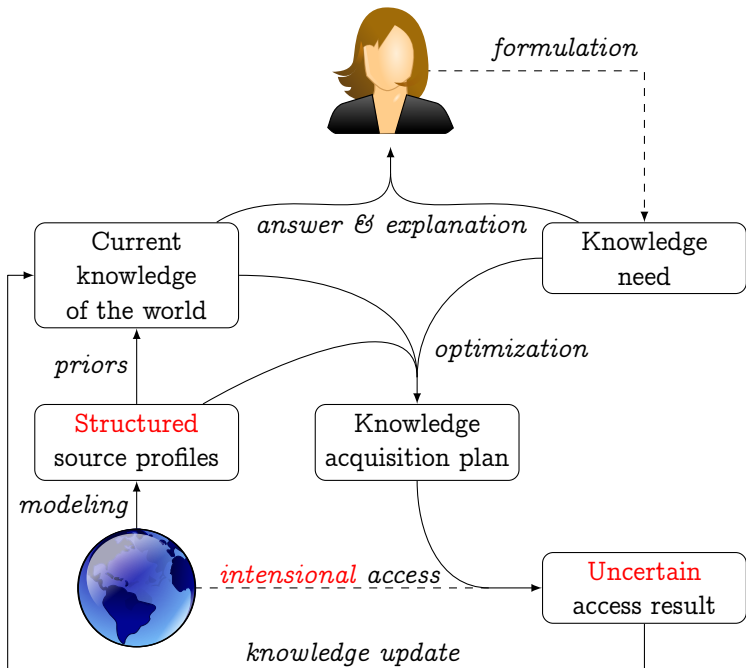












## BioQOP: Privacy as Intensionality

- In the differential privacy framework, every query over the data has a **cost**: the **privacy budget** used by the query
- Trade-off between **utility** (quality, certainty of the result) and **privacy cost**
- Answering a complex knowledge need (query) requires combining multiple accesses, while **minimizing the total privacy cost** and maximizing the **overall utility**
- Do not necessarily neglect **other forms of cost** (computational cost, network cost in distributed computation)
- Do not necessarily neglect **other forms of uncertainty** (uncertainty in the input data, quality of classification algorithms)